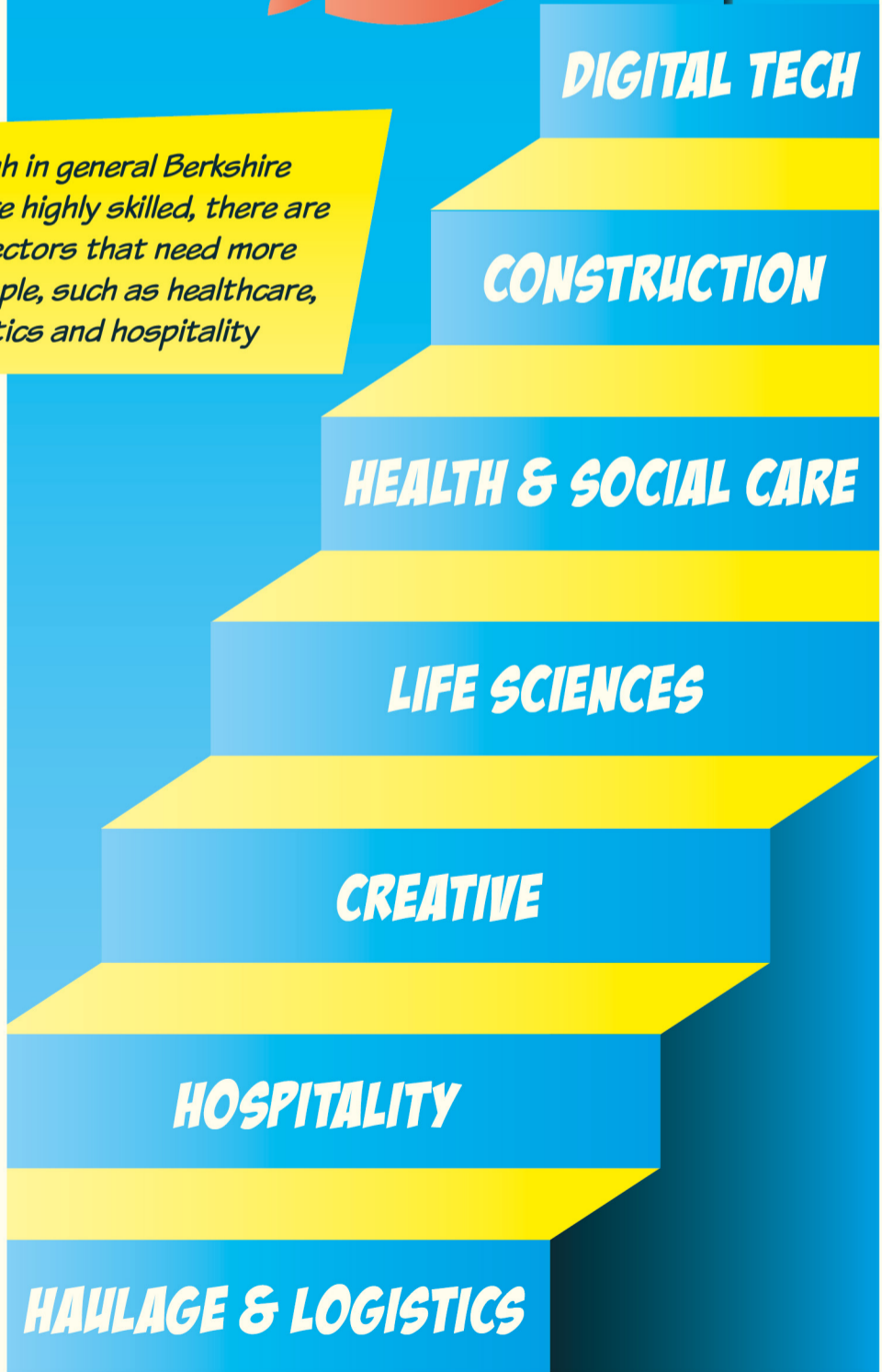


BERKSHIRE IS HOME TO INNOVATIVE START-UPS AND GLOBAL EMPLOYERS. IF YOU'RE LOOKING FOR A BRIGHT FUTURE, START EXPLORING YOUR OPTIONS RIGHT HERE.

# THE JOB MARKET IN BERKSHIRE

LOCAL GROWTH SECTORS



Although in general Berkshire workers are highly skilled, there are some sectors that need more skilled people, such as healthcare, logistics and hospitality

Which are the most common apprenticeships in Berkshire?

**HEALTH**

**PUBLIC SERVICES AND CARE**

**BUSINESS, ADMINISTRATION & LAW**

More than 50% of these were at advanced level.

LOCAL EMPLOYERS WANT PEOPLE WITH SOFT SKILLS TO COMPLEMENT TECHNICAL SKILLS

- ✓ ORGANISATIONAL SKILLS
- ✓ TEAMWORK
- ✓ COLLABORATION
- ✓ PROBLEM SOLVING

SOURCES: UK GOVERNMENT EMPLOYER SKILLS SURVEY DATA 2019, TVB 2022



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