526,500 *jobs*

30% *employed in foreign-owned businesses*

68,691 *digital tech specialists - over 2x the national average*

THE JOB MARKET IN BERKSHIRE

BERKSHIRE IS HOME TO INNOVATIVE START-UPS AND GLOBAL EMPLOYERS. IF YOU'RE LOOKING FOR A BRIGHT FUTURE, START EXPLORING YOUR OPTIONS RIGHT HERE.

Which are the most common apprenticeships in Berkshire?

HEALTH

PUBLIC SERVICES AND CARE

BUSINESS, ADMINSTRATION & LAW

More than 50% of these were at advanced level.

Although in general Berkshire workers are highly skilled, there are some sectors that need more skilled people, such as healthcare, logistics and hospitality

LOCAL GROWTH SECTORS

- DIGITAL TECH
- CONSTRUCTION
- HEALTH & SOCIAL CARE
- LIFE SCIENCES
- CREATIVE
- HOSPITALITY
- HAULAGE & LOGISTICS

LOCAL EMPLOYERS WANT PEOPLE WITH SOFT SKILLS TO COMPLEMENT TECHNICAL SKILLS

- ✓ ORGANISATIONAL SKILLS
- ✓ TEAMWORK
- ✓ COLLABORATION
- ✓ PROBLEM SOLVING

SOURCES: UK GOVERNMENT EMPLOYER SKILLS SURVEY DATA 2019, TVB 2022

GET THE CAREERS INFO YOU NEED AT WWW.TVBINTELLIGENCE.CO.UK OR SCAN HERE

THE CAREERS & ENTERPRISE COMPANY

Berkshire LOCAL ENTERPRISE PARTNERSHIP