

# Be Ready's Adherence to the Gatsby Benchmarks



Gatsby	Be Ready
<p>A stable careers programme</p>	<p>Be Ready provides each student with personalised account access to their school or college's employability site. They are able to log in to the system whenever, wherever they wish. Students are encouraged to complete modules and receive CPD certification, to explore the job opportunities across the site and to test their skills and competencies.</p> <p>School and college partners can automatically enrol all students and track their progress and completion rates throughout the year. They can also link any resources to the micro-site and embed it within their current moodle and main website.</p> <p>Be Ready also offers a range of lesson materials and employer events and talks throughout the academic year.</p> <p>This means our academic partners can effectively outsource all their careers needs without any financial implications or extra workload. Simply add our resources to your website and let Be Ready take care of the rest!</p>
<p>Learning from career and labour market information</p>	<p>Be Ready's resources are written by expert trainers who have worked with the likes of Time Warner, The FA and Disney.</p> <p>Our modules also feature interviews with and sponsored content from partners such as Fujitsu, The FCA, Microsoft and many more.</p> <p>We also offer students access to our Career Planner tool. This provides them with an insight into a variety of sectors, the number of roles within those industries, the academic subjects which relate to those areas and the average salaries.</p>
<p>Addressing the needs of each pupil</p>	<p>Students receive personalised, tailored information and training based upon their interests and aspirations.</p> <p>Our system also suggests areas for improvement and reflection in order for students to develop and hone their skills in areas they may currently struggle with. This can be gained via our online modules or interactive quiz zone.</p> <p>Students will also have a User Profile where they can record the modules they have completed and the badges/ levels they have been awarded and have achieved.</p>

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Linking curriculum learning to careers	<p>Be Ready has a suite of lesson plans and activities which embed our online learning into the curriculum.</p> <p>All modules have accompanying lesson materials so that each topic can be taught within lesson or tutor time. Our lesson packs include presentation slides, lesson plans, module workbooks and mark schemes.</p>
Encounters with employers and employees	<p>Our modules feature job opportunities and insights from employer partners.</p> <p>We interview their heads of recruitment, current interns and apprentice recruits in order to gain insights into their organisations and to hear their top tips.</p> <p>Moreover, sites feature links to employment opportunities and information from recruiting partners, enabling students to research and apply to different career pathways. Students can apply to apprenticeships, work experience programmes and insight schemes.</p> <p>Furthermore, we organise employer events throughout the year with our partner schools and colleges in order to develop ties between academic institutions and employers.</p>
Experience of workplaces	<p>Our sites and modules feature work experience, apprenticeship and internship opportunities from recruiting partners.</p> <p>These enable students to apply for employment and work experience opportunities, increasing their industry awareness.</p> <p>As stated previously, we also facilitate employer visits and relations throughout the academic year to enable our partners to develop ties with local companies and for students to gain insights into a variety of industries and workplaces.</p>
Encounters with further and higher education	<p>Be Ready's employability sites feature links to UK universities and search tools so students can review potential degree programmes and further study opportunities.</p> <p>We also have a module called Settling Into University Life with aims to help students with the transition from school/ college to university. This covers information about the variety of services available to them on campus and the people they are likely to encounter and work alongside.</p>
Personal guidance	<p>As mentioned previously, our learning can be tailored to the student's needs and aspirations, providing personal, bespoke guidance.</p> <p>Teachers and Careers Advisors can also track student progress, meaning they can gain insights into student progress and can tailor their learning accordingly.</p>