

## UTC Partner Engagement Model: Ready for Work

Student recruitment is the first of three key activities where the UTC needs partner support.

Please find below the activities we seek support for, with details.

Activity Type	Description	Resource Commitment	What does good look like?	Scheduling Information	Notes
<b>STUDENT RECRUITMENT</b>					
Taster Event	Attendance at 3 x evening events promoting the UTC to prospective students and parents	2 x people per evening	Ideally ex UTC students. If you are not already employing ex UTC students, this serves as a clear objective to achieve. Or: representatives that are fully aware of the support being offered to the UTC so as to explain the benefits of the UTC technical education experience	3 x evenings held between September to February of each year	
Taster Event promotion	Use organisation's social media channels to promote UTC taster events	Marketing department x 1 x micro-campaign	In the two weeks prior to the taster event, publicising your organisation's attendance at the UTC "Come to the UTC to find out how you can develop the technical skills for careers with us"	Use Partner Social Media Pack to create messages on social media platforms, starting two weeks prior to the Taster Event	
Induction Day	Running an activity for new students prior to them joining in September	3 x people running a half-day teambuilding workshop with a technical or problem solving activity	A simple concept based on your working environment to challenge students teams to complete a task or identify a solution	3 x days held in 1 <sup>st</sup> week of July	
Marketing collateral	Presenting your business as, and being presented as, a tangible value add service within the UTC education model	Marketing department schedule of activities for PR	Being an advocate of UTC technical education: Internal communications to all staff, news stories of UTC support, sharing of UTC social media to raise awareness of the UTC, case study of employer-led education	1 x big news story to be created by partner each year relating to activities and support of the UTC	

## UTC Partner Engagement Model: Ready for Work

Student development is the second of three key activities where the UTC needs partner support.

Please find below the activities we seek support for, with details.

Activity Type	Description	Resource Commitment	What does good look like?	Scheduling Information	Notes
<b>STUDENT DEVELOPMENT</b>					
CoTeach curriculum	Sponsoring of a subject whereby partner defines a real world environment for students to apply their learning to	6 x half-day visits	Interactive sessions Clear learning pathway defined for students i.e. why am I learning this, what am I learning, how am I going to learn it? Formative feedback to enable students to reflect and understand how to improve	In order to plan for a CoTeach project in the curriculum, employer and teacher should collaborate at the beginning of the summer term (end of April) to prepare materials	
Challenge Day	Sponsoring of a single day event where students 'drop down' from their lessons and undertake a	Mentors/judges required to support students and evaluate work	UTC teaching team leads the organisation of the event. Clear, achievable concept for the challenge agreed to enable all parties to prepare in time		
Work Experience	1-2 week placements for students in Year 10 / 12 on site at partners premises	1 x lead manager to coordinate with the UTC and with internal resources	Provide students with the opportunity to meet your team members, and to undertake tasks that enable them to appreciate what work feels like. A project can be designed for students to undertake – this can be used for every work experience placement you have.	Employers register work experience offers on Grofar by end of October. Placements take place 1 <sup>st</sup> or 2 <sup>nd</sup> week in July	
Specialist Enrichment	Weekly activity lasting one hour providing complementary activities to curriculum subjects	1 x person per weekly session	Technical activities that enable students to get hands on experience without 'grading'. Examples may include: Arduino, Raspberry Pi, software training, Green power Cars, F1 in Schools,		
Duke of York Award Group Mentoring Programme	Serving as a consistent support mentor through a year for students	1 x person per group of 5 students, 4 x mornings per year, MUST be the same person that attends all dates	Showing interest in students' aspirations, challenges, and provide anecdotal insight based on your career experiences. Serving as a model for how students should communicate in a professional environment with people in the students' chosen specialism	4 x morning dates are advised to employer at the beginning of the academic year (early September) to that mentors can be booked and briefed on format of programme	
Awards & competitions sponsorship	Supporting students in specific awards and competitions	Format tailored to the specific technical environment you wish to promote to the students	Official recognition of accomplishment to encourage competitive spirit and other character traits can be: trophies, certificates, experience days as prizes, Amazon vouchers		
Teacher Work Experience	Providing meaningful work placements so that teachers understand the working environment and can adapt their lesson content to the world of work	1 x lead manager to coordinate with the UTC and with internal resources	Providing teachers with insight into how their academic and technical subjects are applied in the working world, so that they serve as advocates for your business within the UTC, and first point of call for students seeking guidance or advice	1 <sup>st</sup> or 2 <sup>nd</sup> week in July	

## UTC Partner Engagement Model: Ready for Work

Student destinations is the third of three key activities where the UTC needs partner support.

Please find below the activities we seek support for, with details.

Activity Type	Description	Resource Commitment	What does good look like?	Scheduling Information	Notes
<b>STUDENT DESTINATIONS</b>					
Soft Skills Workshops	Sponsoring a morning of activities covering: CV writing, presentation skills, interview skills, mock interviews, in order to enhance key employability skills	2 x people minimum per workshop Half day commitment 4 times per year, each half day delivering multiple workshops	Must be delivered by an experienced lead with many years of experience and an understanding of what good looks like to your business To be an interactive experience for students To relate specifically to your recruitment process wherever possible	4 x morning dates are advised to employer at the beginning of the academic year (early September) to that trainers can be booked and briefed on format of programme	
Careers Talk Day	Delivering multiple careers talks to students in all year groups	2 x people Half day commitment Once per year	Ideal: UTC alumnus to describe the first year(s) working for you Or: Experienced HR lead to describe potential career pathways within your organisation	4 x morning dates are advised to employer at the beginning of the academic year (early September) to that speakers can be booked and briefed on format of programme	
Careers Fair	Attending for an afternoon and evening to meet all specialist students (and parents in the evening)	2 x people minimum Half day commitment Once per year	Short, motivational 15-minute presentations delivered to groups of students to remind them of your career pathways and give them clear direction on application process and what you are looking for during interviews and assessments	1 x event held in January	
Duke of York external assessment	Conducting an assessment (interview) of a student's achievements and deciding on eligibility for the Duke of York Gold Award	20 x assessors in total needed for the day, held in March	Assessors will have interviewing experience, and will have read the assessment questions in detail, in order to be fully prepared to meet the student candidate. Following the assessment, the assessor will complete the fields required to verify eligibility. This should feel like a formal interview for the student	1 x full day of assessments held in March	